

**Subject Code: MB917**

**MBA I Semester [R09] Regular Examinations, January 2010**

**DATA BASE MANAGEMENT SYSTEMS**

**Time: 3 Hours**

**Max Marks: 60**

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**Answer any Five Questions. All questions carry EQUAL marks**

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1. a) Discuss about phases in building and maintaining information systems.  
b) Explain about viewing business as system.
2. a) Discuss different types of information system  
b) Briefly discuss about office automation system.
- 3 .a) Discuss Nolan stage Hypothesis  
b) Explain about information system strategic grid
4. a) Explain alternative approaches for building information systems.  
b) Discuss different threats in information system.
5. a) List and explain objectives of database approach.  
b) Explain about components of DBMS.
6. a) Compare and contrast physical and logical models of data.  
b) Discuss about network database structure.
7. a) Write a brief note on management of database environment.  
b) Explain in detail about transaction management.
8. Consider two separate banks that decide to merge. Assume that both banks use exactly the same logical schema. If the merged bank is to have a single database, there are several potential problems:

**Subject Code: MB917**

- The possibility that the two original banks have branches with the same name
- The possibility that some customers are customers of both original banks
- The possibility that some loan or account numbers were used at both original banks

For each of these potential problems, describe why there is indeed a potential for these difficulties .Propose a solution to the problem. For your solution, explain any changes that would have to be made and describe what their effect would be on the schema and the data.

**Subject Code: MA117**

**MBA I Semester [R07] Supplementary Examinations, January 2010**

**BUSINESS ENVIRONMENT**

**Time: 3 Hours**

**Max Marks: 60**

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**Answer any Five Questions. All questions carry EQUAL marks**

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1. Critically explain the different industrial policy resolutions/ statements announced since independence.
2. What is fiscal policy? What are its objectives?
3. What do you understand by the term "Monetary Policy"? What are the objectives of the monetary policy of the Reserve Bank of India?
4. What is Balance of Payments? What do you understand by cyclical and monetary disequilibrium of BOP? Discuss.
5. What is Free Trade and protection? Explain the role of Government of India in Post Liberalization Era in this regard.
6. Critically examine the functioning of WTO and comment on the main drawback of WTO for promoting international business.
7. Discuss briefly about "The Consumer Protection Act, 1986".
8. Write briefly on
  - (a) TRIPS (b) Customs Union (c) Ethnocentrism (d) Euro Currency

**Subject Code: MA107**

**MBA I Semester [R05] Supplementary Examinations, January 2010**

**BUSINESS ENVIRONMENT**

**Time: 3 Hours**

**Max Marks: 60**

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**Answer any Five Questions. All questions carry EQUAL marks**

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1. Discuss the chief provisions the Industry Policy, 1991.
2. What do you mean by monetary policy? What are its objectives?
3. Critically examine the functioning of WTO and comment on the main drawback of WTO for promoting international business.
4. What are the various barriers to Trade? What is the role of Government in this regard?
5. Discuss the powers and functions of Securities and Exchange Board of India (SEBI)
6. How far the money and capital markets are responsible for the protection of Industrialization in India.
7. Critically evaluate the intellectual property rights under WTO.
8. Write briefly on
  - (a) TRIPS
  - (b) Customs Union
  - (c) Ethnocentrism
  - (d) Euro Currency.