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Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA/RD/SIM) (2018 Batch) (Sem.-2)

**BUSINESS ENVIRONMENT**

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A****1. Write briefly :**

- a) Business Environment
- b) Monetary Policy
- c) Privatization
- d) FEMA
- e) Globalization
- f) Public Sector Units
- g) WTO
- h) Multinational Corporations
- i) Exim Policy
- j) Fiscal Policy

## SECTION-B

### UNIT-I

2. *“Business Environment is dynamic and multi-faceted”*. Discuss.
3. Critically evaluate the Eleventh Five year Plans. Do you think they cover all the issues that need to be addressed? What suggestions can you give for improvement in these plans?

### UNIT-II

4. Explain the factors facilitating and impeding Globalization in India.
5. Define Political Environment. Discuss the factors constituting Political Environment.

### UNIT-III

6. What is Corporate Social Responsibility? Give some arguments against Corporate Social Responsibility.
7. Examine the various components of Technological Environment in detail.

### UNIT-IV

8. Discuss the benefits and problems faced by the Multinational Corporations in India.
9. Critically analyse the role of IMF in the development of its member nations.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**