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BBA (RD) (2018 Batch) (Sem.-3)

HUMAN RESOURCE MANAGEMENT

Subject Code: BBARD-301-18

M.Code: 76816

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- Each Sub-section contains TWO questions each, carrying TEN marks each.
- Student has to attempt any ONE question from each Sub-section.

SECTION-A

Write briefly:

- is Ranker com a) Define Human Resource Planning.
- b) Significance of HRM
- c) Job Rotation
- d) Career Planning
- e) Transfer vs. Promotion
- f) Profit Sharing
- g) Fringe benefits
- h) ESOP
- i) Structured interview
- Human Resource Inventory

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SECTION-B

UNIT-I

- Define Human Resource Management. Discuss its nature and scope.
- Discuss the problems in human resource planning. How can these problems be overcome.

UNIT-II

- Critically discuss the various sources of recruitment of employees.
- Briefly explain various techniques of job design.

UNIT-III

- Explain the methods of training in brief.
- Explain the steps in career development.

UNIT-IV

- State the significance of performance appraisal. Discuss the MBO technique of performance appraisal.
- 9. Discuss the merits and demerits of time rate method of wage payment.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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