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BBA (SIM) (2018 Batch) (Sem.-3) HUMAN RESOURCE MANAGEMENT

Subject Code: BBASM-301-18 M.Code: 76822

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Write briefly :

- a) Training vs. Development
- b) Internal sources of Recruitment
- c) Job Enlargement
- d) Career Planning vs succession planning
- e) Separation
- f) Employee Ranking Method of Appraisal
- g) Rowan Plan
- h) Intelligence test
- i) Check List Method
- Steps in Human Resource Planning

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SECTION-B

UNIT-I

- 2. What is Personnel Management? Discuss its significance to a modern organization.
- Discuss the objectives and importance of Manpower planning in effective management of personnel.

UNIT-II

- What is the purpose of induction of new employee? Briefly state the contents of induction program.
- Define Job enrichment and discuss its merits and demerits.

UNIT-III

- What do you mean by career planning? Explain the career planning process.
- What does training include? Discuss the various types of training program.

UN1T-IV

- Explain the objectives and limitations of performance appraisal.
- Discuss the concept of compensation. What factors affect compensation of employees in industrial organization?

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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