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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/B.(SIM)/BRDM (2014 Onwards) (Sem.–5)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

M.Code : 72063

Time : 3 Hrs. Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Briefly explain the following :**

   a. Social environment

   b. Ecological environment

   c. Mixed economy

   d. Globalization

   e. Exim policy

   f. Legal environment

   g. Trademarks

   h. Anti competitive agreement

   i. Objectives of IMF

   j. Purpose of the NAFTA

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SECTION-B

UNIT-I

2. What is meant by business environment? Explain briefly the internal and external factors of business environment.

3. What is environmental scanning? Explain the main techniques of environmental scanning.

UNIT-II

4. What do you mean by privatization? Discuss the problems and prospects of privatization in India.

5. Define monetary policy. Explain the role of monetary policy in the economic development of a country.

UNIT-III

6. What do you understand by transfer of technology? Discuss the major problems in the process of technology transfer.

7. Discuss the main objectives of FEMA. What are the differences between FERA and FEMA?

UNIT-IV

8. Discuss the components and significance on foreign investment in India.

9. Write down the objectives of SEZ. Discuss the advantages and disadvantages of SEZ in India.

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NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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