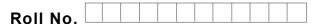


www.FirstRanker.com

www.FirstRanker.com



Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA(RD) (2018 Onwards)/BBA(Event Management) BBA (SIM) (2018 Batch) (Sem.-1) PRINCIPLES AND PRACTICES OF MANAGEMENT Subject Code : BBA-101-18

M.Code: 75082

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- Student has to attempt any ONE question from each Sub-section. 4.

SECTION-A

- 1.
- . roprietorship
 b) Scientific management Principles
 c) Forms of Organization
 d) T

 - d) Types of Plans
 - e) Formal and informal organizations
 - f) Internal Growth Strategies
 - g) Bases of departmentation
 - h) Sources of Recruitment
 - i) Span of Control
 - j) Challenges of management in global scenario



www.FirstRanker.com

SECTION-B

UNIT-I

- 2. Explain the functions and scope of management giving special reference to the present day business environment.
- 3. Explain the various classical and neo-classical schools of thought and their salient features.

UNIT-II

- 4. Define Decision Making. What are various techniques of Decision making used in organizations.
- 5. Explain the concept and process of Strategic Planning in organizations in detail.

UNIT-III

- 6. Differentiate between Recruitment and Selection. What are various pros and cons of the types of Selection tests that are used in organizations?
- 7. Define Motivation. Discuss various theories of Motivation especially relevant in present day scenario.

UNIT-IV

- 8. Explain the difference between Line and Staff Authority. What are the responsibility and authority delegation relationship in both Line and Staff types of structures?
- 9. Write short notes on the following :
 - a) Total Quality Management
 - b) Just in Time

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 M-75082

(S12)-282