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BBA (2014 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

# ORGANIZATION BEHAVIOUR

Subject Code: BBA-201 M.Code: 10544

Time: 3 Hrs. Max. Marks: 60

## INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- Student has to attempt any ONE question from each Sub-section.

## SECTION-A

## 1

- b. OB in today's business environment
  c. Nature of Perception
- d. Components of attitude
- e. Stereotyping
- f. Group Norms
- g. Leadership styles
- h. Change Management
- Individual Stress Coping Strategies
- Organisational Culture

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#### SECTION-B

#### UNIT-I

- What do you mean by Organization Behaviour? Explain the nature & scope of OB.
- Discuss the role of OB in management practices.

#### UNIT-II

- 4. What is Herzberg's theory of motivation? How is it different from Maslow's Need Hierarchy theory?
- What is personality? Discuss about the factors influencing personality.

# UNIT-III

- 6. What is team management? What are different types of teams working in an organization?
- Explain the behavioral and situational approaches to the leadership.

# UNIT-IV

- What are different approaches to manage functional and dysfunctional conflicts? Explain by giving examples.
- What is the role of Power & Politics in organizations? Does it hinder organization performance or is it inevitable in today's context for survival? Discuss.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

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