

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

ORGANIZATION BEHAVIOUR

Subject Code : BBA-201

M.Code : 10544

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1 Explain briefly :

- a. Challenges to OB
- b. OB in today's business environment
- c. Nature of Perception
- d. Components of attitude
- e. Stereotyping
- f. Group Norms
- g. Leadership styles
- h. Change Management
- i. Individual Stress Coping Strategies
- j. Organisational Culture

SECTION-B

UNIT-I

2. What do you mean by Organization Behaviour? Explain the nature & scope of OB.
3. Discuss the role of OB in management practices.

UNIT-II

4. What is Herzberg's theory of motivation? How is it different from Maslow's Need Hierarchy theory?
5. What is personality? Discuss about the factors influencing personality.

UNIT-III

6. What is team management? What are different types of teams working in an organization?
7. Explain the behavioral and situational approaches to the leadership.

UNIT-IV

8. What are different approaches to manage functional and dysfunctional conflicts? Explain by giving examples.
9. What is the role of Power & Politics in organizations? Does it hinder organization performance or is it inevitable in today's context for survival? Discuss.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.