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17EC/TE/EI/BM/ML/ES51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020
Management and Entrepreneurship Development

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define Management. Differentiate between Administration and Management. (10 Marks)
b. Briefly explain, whether Management is a Science or Art. (10 Marks)

OR

- 2 a. Explain the importance of Planning. (10 Marks)
b. Explain the hierarchy of Plans. (10 Marks)

Module-2

- 3 a. Briefly explain the principles of Organisation. (10 Marks)
b. Briefly explain the techniques of selection. (10 Marks)

OR

- 4 a. Briefly explain the Maslow's hierarchy of needs. (10 Marks)
b. Differentiate between Autocratic, Participative and Free — Rein leadership style. (10 Marks)

Module-3

- 5 a. What is the meaning of social responsibility of business? Explain social responsibility of business towards different groups. (10 Marks)
b. Define the term "Entrepreneur". Explain the functions of an Entrepreneur. (10 Marks)

OR

- 6 a. Explain the various barriers of Entrepreneurship. (10 Marks)
b. Explain development cycle of Entrepreneur. (10 Marks)

Module-4

- 7 a. Define "Small Scale Industry" and state the characteristics of a SSI. (10 Marks)
b. Explain the functions of WTO. (10 Marks)

OR

- 8 a. Explain the objectives of KSFC. (10 Marks)
b. Explain the objectives of TECSOK. (10 Marks)

Module-5

- 9 a. Define Project. State and explain the classification of Projects. (10 Marks)
b. Explain the criteria's for selecting a Project. (10 Marks)

OR

- 10 a. Explain importance of Network Analysis. (10 Marks)
b. Explain briefly advantages and disadvantages of PERT and CPM. (10 Marks)