

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc.(FT) (2012 & Onwards) (Sem.-1)**

# ELEMENTS OF FASHION

**Subject Code : BSFT-101**

**M.Code : 11057**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

**1. Write briefly/Fill in the blank :**

- a) Define Texture.
- b) Describe haute couture.
- c) What are secondary colors?
- d) List of 5 International designers.
- e) Market research in fashion.
- f) What is style?
- g) Define Silhouette.
- h) What is pret-a-porter?
- i) What are the elements of fashion?
- j) ..... and ..... are examples of tertiary colors.

### SECTION-B

2. Define Fabric. Explain the difference between fabric and texture.
3. Describe 5 principles of design.
4. Define Fashion and its significance in everyday life.
5. Elaborate the concept of psychological association of colors
6. Describe the concept of seasons in fashion forecasting.

### SECTION-C

7. Explain the concept of fashion cycle with examples.
8. Describe 5 national designers in detail.
9. What is color? Explain its significance in fashion industry.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**