

SECTION-B

2. Write short note on market research.
3. List and explain different types of ownership.
4. Differentiate between finance and budget.
5. Write a short note on franchise.
6. List and explain types of food service industry.

SECTION-C

7. Define entrepreneurship. Explain types of entrepreneurship.
8. What is yield management? List and explain the elements of yield management.
9. Explain the significance of finance and budget in restaurant start up.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.