

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(ATHM) (2014 to 2017) (Sem.-1)
TOURISM PRODUCTS AND SERVICES PART-I
Subject Code : BTA-02
M.Code : 11532

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt ANY FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt ANY TWO questions.**

SECTION-A

1. Answer the following :

- What is a Motel?
- List down any four major international hotel chains in India.
- What is Parasailing?
- What is Deccan Odyssey?
- Why are four prominent domestic airlines operating in India?
- List down any four National Parks of India.
- List down four largest beaches of India.
- What are four prominent places famous for aero sports in India?
- What are four prominent places famous for Skiing in India?
- List down four prominent cuisines of Tamil Nadu.

SECTION-B

2. Differentiate between product and service by taking specific examples from tourism industry?
3. Explain about any two leading hotel chain of India.
4. Describe about any two major waterways of India.
5. Explain the prominent handicraft of India.
6. Explain various water based sports activities in any prominent adventure destination of India.

SECTION-C

7. Discuss in detail the various Tourism Products (5A's) and their significance in tourism industry.
8. Discuss the role of fairs and festivals in tourism industry by taking a case study of any fair or festival of India.
9. Discuss about various winter sports activities in any prominent destination of India.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.