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B.Sc.(ATHM) (2014 to 2017) (Sem.-3) **DIMENSIONS OF INTERNATIONAL TOURISM**

Subject Code: BTA-11 M.Code: 70445

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Answer briefly:**

- a) Mass tourism
- N.F.irsiPanker.com b) Independent travel packages
- c) Tourism
- d) ITDC
- e) Green tourism
- f) On site travel houses
- g) Travel agency
- h) International tourism
- i) Travel services
- j) Inbound tourism



SECTION-B

- 2. What is IATA and its functions?
- 3. Write down the role of FHRAI in tourism.
- 4. What is PATA? Also explain the various PATA chapters.
- 5. Write short note on package tours.
- 6. Write down the functions of travel agency.

SECTION-C

- 7. List some international tourism organisations. Discuss the need and significance of international tourism organisations.
- 8. Explain travel retailing and discuss its importance in tourism.
- 9. Discuss on the trends and critical issues of world tourism.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.