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Total No. of Questions: 09

B.Sc. (ATHM) (2014 to 2017) (Sem.-4) **AUTOMATION IN TOURISM INDUSTRY, AIRLINES & HOSPITALITY**

Subject Code: BTA-19 M.Code: 71051

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

- MMM/FitsiRankei com **Explain briefly the following terms:** 1.
 - a) Rack Rate
 - b) TTBS
 - c) PNR
 - d) Sabre
 - e) STD
 - f) Head office of IATA DG & CEO
 - g) WorldSpan
 - h) 1-ticket
 - i) Fidelio
 - i) BSP



SECTIOIN-B

- 2. Write a short note on Automation in hotel industry.
- 3. Highlight the main functions of IATA in airline business.
- 4. What are benefits of CRS system?
- 5. What are components of electronic ticket?
- 6. What are ticket coupons?

SECTION-C

- 7. Write a detailed note on history of CRS system.
- 8. What is BSP? Describe various stages of BSP operations.
- 9. Write a note on Amadeus.

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