

Roll No.

Total No. of Pages : 02

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B.Sc.(ATHM) (2014 to 2017) (Sem.-5)

TOURISM POLICY IN INDIA

Subject Code : BTA-25

M.Code : 71801

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt ANY FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt ANY TWO questions.

SECTION-A

Q1. Explain briefly the following terms :

- a) TFCI
- b) Warsaw Convention
- c) Open Sky policy
- d) ITDC
- e) PPP
- f) Euro Agreement
- g) Pro-Poor tourism
- h) Escorted tour
- i) HPTDC
- j) Ecological tourism

SECTION-B

- Q2. What are the characteristics of National Tourism Policy 1982?
- Q3. What is PRODUCT LIFE CYCLE? Explain its Significance.
- Q4. What are the three levels of Tourism Planning?
- Q5. What is Bermuda Convention?
- Q6. Write a note on National Tourism Action Plan 2002.

SECTION-C

- Q7. Write a note on Uttaranchal tourism.
- Q8. Write a detailed note on Rajasthan Tourism Development Corporation. And, also explain its tourism policy.
- Q9. What is the role of TFCI in tourism planning?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.