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B.Sc.(JAMC) (Sem.-1)
PRINCIPLES OF COMMUNICATION
Subject Code : BJAMC-101
M.Code : 13001

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

1. **Write briefly :**
- a) Meaning of communication
 - b) Informal communication
 - c) Upward communication
 - d) Noise
 - e) Clarity
 - f) Decoding
 - g) Channel
 - h) Public
 - i) Clinical interview
 - j) Welcome address

SECTION-B

2. What are the various barriers of communication?
3. List the various elements of communication process.
4. What are the different reading tactics?
5. Mention five barriers to listening.
6. What is an exit interview?

SECTION-C

7. Discuss in detail the process of communication.
8. List the characteristics of selection interviews, grievance interview and psychological interview.
9. *“Reading skills has become essential in the world of information overload”*. Discuss.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.