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B.Sc.(JAMC) (Sem.-1) FUNDAMENTALS OF JOURNALISM

Subject Code: BJAMC-105 M.Code: 13003

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

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1. Write briefly:

- a) Freedom of speech
- b) What is journalism?
- c) Free-press
- d) Authoritarian media
- e) Magazine as a medium
- f) Proprietors interest
- g) Defamation
- h) Sensationalism
- i) News
- j) Opinion



SECTION-B

- 2. What is the significance of journalism?
- 3. Highlight the unique features of Libertarian Theory.
- 4. Why is Democratic Participant Theory the best?
- 5. Give four characteristics of magazine.
- 6. What is Soviet Press Theory?

SECTION-C

- 7. "Development media is another term for government propaganda." Explain.
- 8. Discuss the relationship between press and other mass media.
- 9. Give a brief overview of print media in India.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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