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B.Sc.(JAMC) (Sem.-4)
TELEVISION PRODUCTION

Subject Code: BJAMC-204 M.Code: 13019

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

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1. Write briefly:

- a) Cues and Commands
- b) Mass Communication
- c) Any two principles of news writing
- d) P to C
- e) Voice over
- f) Sound bytes
- g) Anchoring
- h) News package
- i) Pre-production considerations
- j) Offline editing



SECTION-B

- 2. What are the characteristics of TV as a mass communication medium?
- 3. Give a pen portrait of a TV studio setup.
- 4. Describe the fundamentals of TV reporting.
- 5. What are the different types of interviews done for TV?
- 6. Suggest certain precautions to be taken during live production on TV.

SECTION-C

- 7. Discuss briefly with examples the different TV formats and their production.
- 8. Distinguish between linear and non-linear editing.
- 9. Explain the process of visualization and its significance for TV production.

NOTE: Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.