

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(JAMC) (Sem.-5)
WORLD MEDIA SCENARIO
Subject Code : BJAMC-301
M.Code : 13023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A**1. Answer briefly :**

- a) World media
- b) Communication technology
- c) New media
- d) Third world
- e) Direct broadcasting
- f) AFP
- g) NWEA
- h) TV Broadcasting stations
- i) Colorization
- j) Regional Agencies

SECTION-B

2. What is the need-for-new communication technology?
3. What is meant by New World Information and Communication Order?
4. What is regional information cooperation?
5. List four barriers to the flow of news.
6. How did cold-war affect media?

SECTION-C

7. Discuss the role of an international media agency.
8. How did the emergence of the third world affect the world media scenario?
9. Enumerate 10 UN resolutions on media-related issues.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.