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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (JAMC) (Sem.-1)
INTRODUCTION TO PRINT MEDIA
Subject Code : BJAMC-107
M.Code : 13004

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Write briefly :**

- a. Fairness
- b. Hard news
- c. Timeliness
- d. Nose for news
- e. Beat
- f. Entertainment
- g. Verification
- h. Credibility
- i. DAVP
- j. UNI

SECTION-B

2. What are the different types of news?
3. What is meant by perspective?
4. What is the structure of a news story?
5. Write a brief note on daily supplement.
6. What is the main role of PIB?

SECTION-C

7. Briefly discuss the functioning of a national magazine.
8. What is the role of Press Council of India?
9. Illustrate your understanding of news values.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.