

**Total No. of Pages : 02**

**Total No. of Questions : 09**

**B.Sc.(JAMC) (Sem.-2)**

## EDITING AND PRINCIPLES OF LAYOUT & DESIGN

**Subject Code : BJAMC-106**

**M.Code : 13009**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

## SECTION-A

- 1. Write briefly :**
- a) DTP
  - b) Screen printing
  - c) Gravure
  - d) Letter Press
  - e) Tabloid
  - f) Embargo
  - g) Subhead
  - h) Any four proofreading symbols
  - i) Two functions of Subeditor
  - j) Importance of font selection

### SECTION-B

2. What are the principles of editing?
3. Explain the functions of an editorial desk.
4. Discuss the functions and qualifications of a Chief Subeditor.
5. Write a note on the principles of writing headlines.
6. What are the principles of layout and design used in making of the pages of a periodical?

### SECTION-C

7. What is the significance of typography in designing?
8. How has DTP helped modern publishing? Illustrate your answer with examples.
9. Describe the structure and functions of a modern newsroom of a daily newspaper.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**