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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(JAMC) (Sem.-3)
NEW MEDIA TECHNOLOGIES
Subject Code : BJAMC-205
M.Code : 13015

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Write briefly :**

- a) DTH
- b) Meaning of terrestrial transmission
- c) What are Image capturing devices?
- d) Meaning of cinematography
- e) Any two features of globalization
- f) Interactive TV
- g) Wireless cable
- h) Meaning of media convergence
- i) Cyber laws
- j) What is video on demand?

SECTION-B

2. Trace the history of early communication technologies.
3. How have globalization and media technology impacted the contemporary culture?
4. What is the scope and importance of multimedia?
5. Discuss the emerging trends of media convergence and its significance.
6. How has interactive TV changed the landscape of entertainment through media?

SECTION-C

7. Explain the distinguishing features of cyber journalism from that of journalism for radio and TV.
8. Do you think new media have a bright future in terms of their accessibility and contribution to society?
9. Discuss the history of satellite communication.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.