



Roll No. 

--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

**B.Sc.(MEFT) (Sem.-3)**

**PRINT MEDIA-II**

**Subject Code : BMEFT-201**

**M.Code : 13513**

**Time : 3 Hrs.**

**Max. Marks : 60**

**INSTRUCTION TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

**SECTION-A**

**1. Write briefly :**

- a) Exclusive
- b) Embargo
- c) Off the record
- d) Source
- e) Confidentiality
- f) Subbing
- g) Proof-reading
- h) Correspondent
- i) Stringer
- j) Editorials



#### SECTION-B

2. What is interpretative reporting?
3. Distinguish between proof reading and subbing.
4. What is meant by 'Scope'?
5. Why is specialized reporting important?
6. What are the do's of organizing a press conference?

#### SECTION-C

7. Discuss the responsibilities and qualities of a reporter.
8. Why are news related to health, education and civil society of utmost importance?
9. Discuss the principles of editing.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**