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Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-3)
PRINT MEDIA-II
Subject Code : BMEFT-201
M.Code : 13513

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

- 1. Write briefly :**
- a) Exclusive
 - b) Embargo
 - c) Off the record
 - d) Source
 - e) Confidentiality
 - f) Subbing
 - g) Proof-reading
 - h) Correspondent
 - i) Stringer
 - j) Editorials

SECTION-B

2. What is interpretative reporting?
3. Distinguish between proof reading and subbing.
4. What is meant by 'Scope'?
5. Why is specialized reporting important?
6. What are the do's of organizing a press conference?

SECTION-C

7. Discuss the responsibilities and qualities of a reporter.
8. Why are news related to health, education and civil society of utmost importance?
9. Discuss the principles of editing.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.