

[illegible]

- a) Print media
- b) Chief Subeditor
- c) Middle
- d) Style-sheet
- e) Banner
- f) Headline
- g) Comment
- h) Opinion piece
- i) Op-ed page
- j) Lead

SECTION-B

2. What is meant by treatment of stories?
3. Explain the concept of space management.
4. What are the characteristics of a human interest feature?
5. List standard elements of an editorial page.
6. What is the role of a News-editor?

SECTION-C

7. Discuss the changing face of an editorial page.
8. Give your understanding of the role and duties of an editor.
9. Highlight the importance of an editorial page.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC against the Student.