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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-4)
ONLINE JOURNALISM
Subject Code : BMEFT-206
M.Code : 13521

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Write briefly :**

- a) Newspaper
- b) Information technology
- c) Cyber journalism
- d) Online magazine
- e) Internet radio
- f) Feature
- g) Article
- h) Objectivity
- i) Fake news
- j) Timeliness

SECTION-B

2. What is the scope of online journalism?
3. What is communication technology?
4. What is Wikileaks?
5. Enumerate the characteristics of internet radio.
6. What is online advertising?

SECTION-C

7. Discuss the fundamentals of cyber journalism.
8. What are the dos and don'ts of writing online features?
9. What are the merits and demerits of online journalism?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.