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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-4)
ELECTRONIC MEDIA RADIO
Subject Code : BMEFT-208
M.Code : 13522

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**1. Write briefly :**

- a) FM
- b) Entertainment
- c) News
- d) Behind medium
- e) Prasar Bharati
- f) Voice-culture
- g) Modulation
- h) Pronunciation
- i) Radio talk
- j) Jingle





SECTION-B

2. Mention four strengths of radio.
3. Enumerate four do's of conducting interviews on radio.
4. What are the responsibilities of a radio jockey?
5. Differentiate between AM and FM radio.
6. What are the objectives of radio programmes?

SECTION-C

7. Discuss the principles of programme formatting.
8. Highlight the importance of radio in the present media scenario.
9. What are the do's and don'ts of writing news for radio?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

