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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc.(MEFT) (Sem.-4)
ELECTRONIC MEDIA TELEVISION
Subject Code : BMEFT-210
M.Code : 13523

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a) Doordarshan
- b) News
- c) Talk show
- d) SITCOM
- e) Soap
- f) Layout
- g) Equipment
- h) Budgeting
- i) Live-shows
- j) Reality shows



SECTION-B

2. List four objectives of Doordarshan.
3. Highlight the importance of television as a mass medium.
4. What are the elements of a TV script?
5. Why is field testing of a programme necessary?
6. Highlight the importance of television.

SECTION-C

7. Discuss the role of television in society.
8. What are the dos and don'ts for writing news for television?
9. Discuss the different distribution methods of television programmes.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.