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	Total No. of Pages al No. of Questions : 08	s : 01	
PE	Bridge Course-B.Sc.(TD)/(FD) (Sem1) RSONALITY DEVELOPMENT AND COMMUNICATION SKI Subject Code: BP-106 M.Code: 70913	LLS	
Time: 3 Hrs. Max. Marks		: 100	
INS 1. 2.	TRUCTIONS TO CANDIDATES : Attempt FIVE questions All questions carry EQUAL marks.		
UNIT-I			
1.	"Personality is an important aspect in tourism industry". Discuss its importance?	(20)	
2.	Throw light on body language with respect to various situations?	(20)	
3.	Discuss in detail the aspect of uniform regulations and accessories?	(20)	
4.	What are the different techniques used to influence and convince other people?	(20)	
5.	Discuss the importance and functions of letter writing? Draft a sample letter to explain the importance?	further (12,8)	
6.	What do you understand by group discussions and presentations? Explain the proc guidelines?	ess and (20)	
7.	Discuss in detail the importance and guidelines in preparing of presentation?	(20)	
8.	a. Define interview? Explain in detail the various types of interview.	(12)	
	b. How should you prepare for an interview?	(8)	

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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