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Total No. of Questions: 09

B.Sc. (Business Economics) (BBE) (2015 to 2017) (Sem.-1)

PRINCIPLES OF MANAGEMENT - I

Subject Code: BBE-101 M.Code: 72691

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTIONS-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly:

- iles Panker com a) Name five management thinkers
- b) Organizing
- c) Span of control
- d) Centralization
- e) Maslow hierarchy of needs
- f) Responsibility and accountability
- g) Authority
- h) Bounded rationality
- i) De-Centralization
- j) Decision making

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SECTION-B

UNIT-I

- 2. Discuss and list roles of manager as given by Mintzberg.
- 3. Give the scientific perspective of management and discuss evolution of the same.

UNIT-II

- 4. Elaborate process of planning. How does MBO impact management process?
- 5. Discuss the impact of business conditions on business forecasting.

UNIT-III

- 6. What is the role played by organizing function of management in delegation, responsibility and accountability and their role in organizational structure.
- 7. Write a detailed note on process of staffing and recruitment.

UNIT-IV

- 8. Discuss tools of and techniques of c including informational requirements of control systems.
- 9. Discuss modem management techniques:
 - A) KAIZEN
 - B) OUTSOURCING
 - C) BENCHMARKING.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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