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B.Sc. Business Economics(BBE) (2015 to 2017) (Sem.-2)

# PRINCIPLES OF MANAGEMENT – II

Subject Code: BBE-201 M.Code: 72768

Time: 3 Hrs. Max. Marks: 60

## **INSTRUCTIONS TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections: Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

## **SECTION-A**

# 1. Answer briefly:

- a. Explain "workforce diversity".
- b. Discuss distributive justice and procedural justice.
- c. Explain the link between perception and decision making.
- d. What are main causes of job satisfaction?
- e. What is meant by the terms "person-job fit" and "person-organization fit."?
- f. Compare and contrast four types of teams.
- g. Outline five stages of group development.
- h. What is halo effect?
- i. Compare the functional and dysfunctional effects of organizational culture on people.
- j. Define power and contrast leadership and power.



## **SECTION-B**

#### **UNIT-I**

- 2. Define organizational behavior (OB). Organizational behavior is an applied behavioral science built upon contributions from a number of different disciplines. What are these disciplines and what are the contributions of each discipline?
- 3. Write short notes on:
  - a. Role of OB in management practices
  - b. Describe the concept of turnover. Why is turnover of such great concern to organizations?

#### **UNIT-II**

- 4. Compare contemporary theories of motivation. Apply the key tenets of expectancy theory to motivating employees.
- 5. Discuss the three components of an attitude. Identify four employee responses to dissatisfaction.

# UNIT-HI

- 6. Identify the characteristics of effective teams. Outline how organizations can create team players.
- 7. Define leadership. Outline various leadership theories while highlighting their implications in management.

## **UNIT-IV**

- 8. Define and describe the traditional view of conflict. Discuss the three general categories of conditions which may be the sources of conflict. How can conflict be created?
- 9. Discuss resistance to change in term of its organizational sources. Explain the three consequences of stress.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

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