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B.Sc. (Agriculture) (2014 to 2018) (Sem.-6)

FUNDAMENTALS OF AGRI-BUSINESS MANAGEMENT

Subject Code : BSAG-606

M.Code : 74349

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

Q1. Write short notes on :

- a) Budgeting
- b) Economic development
- c) Managerial activities
- d) Marketing mix
- e) Farm sector
- f) Decision making
- g) Better management
- h) Contract Farming
- i) Monitoring
- j) Project management

SECTION-B

- Q2. What do you mean by directing? What is the importance and principles of directing?
- Q3. Explain the scope and distinguishing features of agri business in India.
- Q4. Write about overview of Indian Political and economic system and their role in agri-business development.
- Q5. Write about importance and functions of management.
- Q6. What is the importance of agri business in the Indian economy?

SECTION-C

- Q7. Explain project management with different stages of project cycle.
- Q8. Discuss the procedure and constraints for setting up agro based industry in Punjab.
- Q9. What do you mean by plan? Discuss the types and characteristics of a good sound plan.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.