

Roll No. 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Agriculture) (Sem.-7)

**RETAILING AND SUPPLY CHAIN MANAGEMENT**

Subject Code : BSAG-AEB-707

M.Code : 75696

Time : 3 Hrs.

Max. Marks : 90

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying THREE marks each.
2. SECTION-B contains FIVE questions carrying SEVEN AND A HALF (7.5) marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIFTEEN marks each and students have to attempt any TWO questions.

**SECTION-A****1. Write short notes on the following :**

- a) Define Agri-Business.
- b) Differentiate between store based and non store based retailing?.
- c) Explain supply chain integration with example?
- d) What is EOQ?
- e) What are the various classes of warehouses?
- f) Role of transportation in supply chain management?
- g) Define the concept of site selection.
- h) What is exterior in store design?
- i) What is promoting store?
- j) Role of IT in supply chain management?

### SECTION-B

2. *“Physical Distribution System plays a crucial role in the success of business”*. Comment.
3. Discuss various importances of supply chain management?
4. Define the concept of store design. What important steps should be taken in care while designing the store?
5. How an organization can manage its retail operations?
6. Discuss various factors that should be kept in mind while selecting the location of a store?

### SECTION-C

7. *“Having Good relations with customer is like an asset for a company”*. Justify
8. Define Retailing. Discuss in detail various retail institutions related to agri-business.
9. Define the term inventory management. Discuss various techniques of managing the inventory?

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.**