

- a) Line relationship in Hierarchy
- b) Change Management
- c) MBO
- d) SWOT analysis
- e) Tactical Management
- f) Standing instructions
- g) Standard Yield
- h) Forecasting
- i) Motivation
- j) Conflict Management

SECTION-B

2. Discuss the role of behavioural approach in management.
3. What is need & purpose of planning? Give appropriate examples.
4. What are the objectives of financial management?
5. What do you understand by decision making why it is crucial for the success of management?
6. What do you mean by contingency management?

SECTION-C

7. What do you mean by planning, discuss in details the various types of plans?
8. Describe various functions of management.
9. Discuss in details the various characteristics of management.

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