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B.Sc.(HMCT) (2014 to 2017 Batch) (Sem.-4) PRINCIPLES OF MANAGEMENT-I

Subject Code: BSHM-406 M.Code: 12106

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. **Explain the following:**

- FirstRanker.com a) Line relationship in Hierarchy
- b) Change Management
- c) MBO
- d) SWOT analysis
- e) Tactical Management
- f) Standing instructions
- g) Standard Yield
- h) Forecasting
- i) Motivation
- j) Conflict Management



SECTION-B

- 2. Discuss the role of behavioural approach in management.
- 3. What is need & purpose of planning? Give appropriate examples.
- 4. What are the objectives of financial management?
- 5. What do you understand by decision making why it is crucial for the success of management?
- 6. What do you mean by contingency management?

SECTION-C

- 7. What do you mean by planning, discuss in details the various types of plans?
- 8. Describe various functions of management.
- 9. Discuss in details the various characteristics of management.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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