

Roll No.					Total No. of Pages: 0	2

Total No. of Questions: 09

B.Sc.(HMCT) (2016 & 2017 Batch) (Sem.-6) PRINCIPLES OF MANAGEMENT - 2

> Subject Code: BSHM-606 M.Code: 76238

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains FIVE questions carrying FIVE marks each and students 2. have to attempt any FOUR questions.
- SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Q1. Write briefly:

- a) Staffing
- FirstRanker.com b) Communication network
- c) Zero based budgeting
- d) Body language
- e) Manpower planning
- f) Departmentation
- g) Grapevine
- h) Duty roster
- i) Internal Audit
- j) Standardisation



SECTION-B

- Q2. Differentiate between Centralization and Decentralization of authority.
- Q3. What is the importance of effective communication in hotel operations?
- Q4. List different types of organizational structure.
- Q5. Enlist different steps involved in selection process of employees in a hotel.
- Q6. What are the measures to be taken for effective delegation?

SECTION-C

- Q7. Establish the importance of effective coordination and illustrate it with taking any one hotel department's coordination with other departments.
- Q8. Explain non-budgetary control techniques with suitable examples.
- Q9. Explain the various stages involved in communication process.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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