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Roll No. Total No. of Pages: 02

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B.Sc.(HMCT) (2014 to 2017 Batch) (Sem.-2)

FRONT OFFICE - I
Subject Code: BSHM-203

M.Code: 12079

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly:

- a) Differentiate between Rack Rate and Corporate rate.
- b) What is MAP and AP (Meal Plans)?
- c) What is Whitney system of reservation and diary system of reservation?
- d) What does overbooking mean to a reservation assistant?
- e) Why is **Form C** prepared in Front office of the hotel?
- f) What are the various modes of reservation enquiry?
- g) What is the use of Bell Captains /Lobby control Sheet?
- h) What is an attitudinal complaint and how is it different to Mechanical complaint?
- i) How is location form used?
- j) Differentiate between Travel Agent Rate and Rack Rate?



SECTION-B

- 2. Explain hubbart formula for determining room rent and Average daily rate.
- 3. Differentiate between guaranteed and non guaranteed reservations.
- 4. Explain the use of Discounts as Room Selling Technique.
- 5. What do you understand by paging? Explain paging process.
- 6. Guest mail and message handling is very important in Front office? Elucidate.

SECTION-C

- 7. What do you understand by guest cycle? Explain in detail.
- 8. Explain the check in procedure of foreign guests? Draw the format of Bell Boys Arrival Errand Card.
- 9. List and explain various room rates available in a hotel.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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