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Total No. of Pages : 02

Total No. of Questions : 09

Bachelor of Science - Honours (Mathematics) (Sem.-1)

**MANAGERIAL ECONOMICS-I**

Subject Code : BBA-GE-101

M.Code : 77321

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION - B & C. have FOUR questions each.
3. Attempt any FIVE questions from SECTION B & C carrying EIGHT marks each.
4. Select atleast TWO questions from SECTION - B & C.

**SECTION-A****Q1 Write briefly :**

- a) Law of demand
- b) Define Managerial Economics
- c) Cross elasticity of demand
- d) Normal profit
- e) Breakeven point
- f) Product differentiation
- g) Cross elasticity of demand
- h) Collusive oligopoly
- i) Collective bargaining
- j) Concept of rent

### SECTION-B

- Q2. With suitable examples bring out how demand forecasting works and helps firms enter and establish their business.
- Q3. Bring out distinction in macro and micro economics by discussing the scope of managerial economics. What other business disciplines are related to managerial economics?
- Q4. Discuss in detail Production function
- Q5. Establish the relation between marginal average and total cost

### SECTION-C

- Q6. What are different market structures? Discuss pricing mechanism in monopoly market structure.
- Q7. a) Why is Long run average cost curve called learning curve?  
b) What forces form the base for market mechanism?
- Q8. Price discrimination plays a major role for generating profit in case of monopoly. Discuss with help of a diagram.
- Q9. Discuss interest rate and return on capital as a basis for capital theory.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**