



BUSINESS ENVIRONMENT

(For students admitted in 2014 (LC), 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer the following: (05 X 10 = 50 Marks)

- 1 What are the new initiatives in the policy on foreign direct investments?
OR
- 2 Examine the factors influencing business environment.
- 3 Briefly examine the development activities financed by public expenditure.
OR
- 4 Distinguish the scope and objectives of monetary and credit policy.
- 5 Enumerate the features of EXIM policy of India.
OR
- 6 Discuss about bilateral and multilateral trade agreements.
- 7 Describe the role and importance of WTO in promoting world trade.
OR
- 8 Explain the principles and objectives of coverage in general agreement on trade in service.
- 9 What are the special features of the SICA, 1985 remedies to sick industries?
OR
- 10 Examine the cases relating to deficiencies of services and defects in goods India COPRA, 1986.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case Study:

Soft core consultancy services is in the information technology sector. Is it currently facing a shortage of skilled man power and is fuelling a hike in employee salaries, which have been posting a 10-40 percent growth during the last couple of years. While there is an abundance of trainable human resources, a dearth in skilled manpower is being felt across the industry and this has resulted in a hike in salaries.

Typically, salary jumps happen not only in the conventional manner of being promoted but also because of professionals changing jobs more frequently. The increase in salaries varies from job to job and ranks highest in the IT sector where employees get a hike of over 40 percent when they join a new establishment. There is no dearth in entry-level human resources as there is a large supply, but a severe shortage is felt in the middle-level positions.

According to Mr. Raj, CEO of soft core, many new captive and third party off-shore facilities being set up in the country have led to a competition for skilled human resources that are already scarce. This is also leading to an ever-widening demand-supply gap and raise in the average salary level for all positions, apart from pushing up attrition in existing facilities, he said.

There is new trend of employees moving to multinational companies abroad for higher salaries and global experience. The salary package and working environment is far better than India in countries like USA. Then returning to India with global experience makes for a higher pay and position. This is also one reason for the shortage of skilled man power and hike in employee salaries in the IT sector.

Question:

- (a) What problems in soft core facing? Suggest some remedies for its problems.
- (b) Do you support globalization?

