

Code: 17E00107

MBA & MBA (Finance) I Semester Regular & Supplementary Examinations December/January 2018/19

INFORMATION TECHNOLOGY FOR MANAGERS

(For students admitted in 2017 & 2018 only)

Time: 3 hours

Max. Marks: 60

SECTION – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 Discuss the role of information technology in various sectors.
OR
- 2 List and explain the various input and output devices of a computer system in detail.
- 3 Justify the need for database management through suitable example.
OR
- 4 Comment on the possible types of data access methods in database management systems.
- 5 Elaborate the salient features of MS Word and list out the advantages of using MS Word.
OR
- 6 Using MS Excel, explain the process of sorting and filtering.
- 7 Distinguish between internet, intranet and extranet with suitable examples.
OR
- 8 Describe any four services provided by the internet.
- 9 Analyze the need and advantages of SAP over information systems.
OR
- 10 Write a detailed note on big data.

SECTION – B

(Compulsory question, 01 X 10 = 10 Marks)

11 Case Study:

A medical shop near your house requires point of sale system for improving the business. What type of hardware, software, network and database requirements will you recommend? Justify your recommendations.
