

**Code: 12E01305a**

MBA (Finance) III Semester Regular & Supplementary Examinations November/December 2017

**INVESTMENT BANKING**

(For students admitted in 2013,2014, 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 (a) What is investment banking?  
(b) Who needs an investment bank? Explain.  
(c) What is the difference between investment banks & commercial banks?
- 2 (a) Why people are investing in equity market?  
(b) What is Bull and Bear market?  
(c) What do you mean by private placement? Explain merits of it.
- 3 (a) What is IPO?  
(b) Who are the parties involved in an IPO? Explain the process of IPO.
- 4 Illustrate the computation of intrinsic value of equity shares using the case of MICA company limited.
- 5 Explain the concepts of horizontal, vertical and conglomerate merger with examples.
- 6 (a) What is venture capital? Describe the origin of venture capital.  
(b) How does venture capital industry work?
- 7 (a) What are secondary buyouts?  
(b) Explain the reasons for the failures of leverage buyout with examples.
- 8 (a) What is mortgage backed securities?  
(b) Explain how structured finance market has evolved India.

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