



Code: 12E01305a

MBA (Finance) III Semester Regular & Supplementary Examinations November/December 2017

INVESTMENT BANKING

(For students admitted in 2013,2014, 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 (a) What is investment banking?
(b) Who needs an investment bank? Explain.
(c) What is the difference between investment banks & commercial banks?
- 2 (a) Why people are investing in equity market?
(b) What is Bull and Bear market?
(c) What do you mean by private placement? Explain merits of it.
- 3 (a) What is IPO?
(b) Who are the parties involved in an IPO? Explain the process of IPO.
- 4 Illustrate the computation of intrinsic value of equity shares using the case of MICA company limited.
- 5 Explain the concepts of horizontal, vertical and conglomerate merger with examples.
- 6 (a) What is venture capital? Describe the origin of venture capital.
(b) How does venture capital industry work?
- 7 (a) What are secondary buyouts?
(b) Explain the reasons for the failures of leverage buyout with examples.
- 8 (a) What is mortgage backed securities?
(b) Explain how structured finance market has evolved India.

