



Code: 9E00402

MBA IV Semester Supplementary Examinations November/December 2017

INTERNATIONAL BUSINESS MANAGEMENT

(For students admitted in 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 How the rate of economic growth of a country does impacts the business environment?
- 2 What is economic environment? Explain different kinds of economic systems and their influence on international business.
- 3 Clearly sketch out the role of WTO and its impact on international business.
- 4 Does foreign exchange market mechanism has any prominence in international financial frame work.
- 5 What are the aims and functions of IMF? Describe the role of IMF in Indian business under LPG conditions.
- 6 Explain the strategies and issues in international human resource management and development.
- 7 Describe the product life cycle and explain strategies in different stages.
- 8 Write a short note on:
 - (a) Foreign trade zone.
 - (b) Embargo.
 - (c) Free zone.
