

MBA III Semester Supplementary Examinations May 2018

E – BUSINESS

(For students admitted in 2014, 2015 & 2016 only)

Time: 3 hours

Max. Marks: 60

PART – A

(Answer the following: (05 X 10 = 50 Marks))

- 1 Bring out the success factors influencing e-markets.

OR

- 2 Discuss the various developments in IT purchasing.

- 3 What are the quality requirements for an e-business?

OR

- 4 Explain the risk management requirements in an e-business.

- 5 Describe the terms remote procedure calls and remote method invocation.

OR

- 6 Explain the terms message oriented middleware and remote function calling.

- 7 Elaborate upon the salient points of an enterprise application.

OR

- 8 Discuss the various key points in integrating enterprise applications and the e-business solution.

- 9 Write a note on use of business standards and protocols in e-business solutions.

OR

- 10 Explain the concept of web oriented architecture. How is it different from regular application architecture?

PART – B

(Compulsory question, 01 X 10 = 10 Marks)

- 11 **Case Study:**

You have been asked to set up an e-business shop on ebay to sell t-shirts. Explain the hardware and software tools you will use. Also explain the various legal implications of your venture.
