

1.a) What are the advantages of group communication?

b) Explain the role of Wit and Humor in communication.

2.a) What is the role of body language in oral communication?

OR

b) What is the importance of evaluating and organizing the collected information for presentation?

3.a) What is the use of Thesaurus?

OR

b) Explain the situations for the use of polite expressions? Discuss with the help of examples.

4.a) Draft a letter of application for the post of marketing executive in a reputed pharmaceutical company.

OR

b) Discuss the advantages of listening in verbal communication as a method of learning.

Part – B (4 x 5 = 20)

1. Give the synonym for the following :

a) anguish b) colossal c) vigilant d) ferocious e) benevolent

2. Give the antonym for the following :

a) amateur b) pride c) timid d) promote e) defendant

3. Explain the following one word substitutes in one or two sentences.

a) enigma b) accentuated c) indelible d) wriggles e) theist

4. Rewrite the sentences as directed.

- My new car is _____ (fast) my old one. (use the correct form of verb)
- A post card has been sent to Ram. (change into passive voice)
- They said to him, "we will hand over our work tomorrow". (change into indirect speech)
- What happens to all money he earns is a mystery to us? (insert appropriate article).
- They have been working here _____ 2010. (insert appropriate preposition)

Part – C (5 x 6 = 30)

1.a) Why is it important to set up some form of world government?

OR

b) What are the defects of our civilization, according to C.E.M. Joad?

2.a) Did Carnegie become a wiser and more useful man.

OR

b) Why was Carnegie a huge success as steel king?

3.a) How can one not be touched by sin, according to Swami Vivekananda?

OR

b) According to Swami Vivekananda, how is each man's character determined.

4.a) What are the three principal elements to make up the identity of an individual?

OR

b) Why do some boys turn their irritation towards their father?

5.a) Draft a technical report.

OR

b) Draft a covering letter with an enclosed resume for the post of analyst in a pharmaceutical company.
