

Code No. 8042

FACULTY OF PHARMACY**B.Pharmacy 2/4 I - Semester (Main) Examination, October/November 2014****Subject : Communication English****Time : 3 Hours****Max. Marks: 70****Note: Answer all questions. All questions carry equal marks.****PART- A (4 x 5 = 20 Marks)**

- 1 (a) 'Interpersonal communication is an important area of communication'. Explain.
OR
(b) Classify different media and critically examine the role of each medium in promoting communication.
- 2 (a) Explain the role of wit and humor in communication.
OR
(b) Differentiate between formal and informal communication.
- 3 (a) Write a short note on the use of dictionary to improve vocabulary.
OR
(b) Write a note on :
(i) Importance of Non-verbal communication.
(ii) Stages in preparing for a paper presentation
- 4 (a) What is memorandum? Explain its features and importance with the help of a model memo.
OR
(b) Write about body language for interviews.

PART- B (4 x 5 = 20 Marks)

- 1 Give the synonym for the following:
(a) indented (b) aspiration (c) incessantly (d) perseverance (e) futile
- 2 Give the antonym for the following:
(a) Amicable (b) confiscate (c) Ecstatic (d) Resistible (e) Genuine
- 3 Explain the following one word substitutes in one or two sentences:
(a) Amateur (b) Nostalgia (c) panacea (d) seamstress (e) simile

..2

4 Rewrite the sentences as directed:

- (a) The trial _____ (go) on for two years.
(use the correct form of verb).
- (b) They paid him handsome salary. (Change into Passive voice)
- (c) He asked me where I had kept my bag. (Change into direct speech)
- (d) We really enjoyed playing _____ water games. (use appropriate article)
- (e) I was amazed _____ his dance performance. (Use appropriate preposition).

PART- C (5 x 6 = 30 Marks)

1 (a) How important are order and safety? Explain with examples.

OR

(b) How does CEM Joad praise our civilization?

2 (a) How did Carnegie's 'Gospel of Wealth' influence the modern world.

OR

(b) What did Andrew Carnegie learn from his parents?

3 (a) Do you find Vivekanda's plea for 'non-attachment' convincing. Give reasons.

OR

(b) According to Swami Vivekanada, when will misery come to an end.

4 (a) Write the summary of 'The Generation gap' in your own words.

OR

(b) Why does school failure occur?

5 (a) Write a letter of application for the post of computer programmer in a reputed software company.

OR

(b) Explain the procedure for writing project reports.
