

**FACULTY OF PHARMACY****B. Pharmacy 2/4 I-Semester (Main) Examination, November 2015****Subject : Communicative English****Time : 3 Hours****Max. Marks: 70****Note: Answer all questions. All questions carry equal marks.****PART – A (4x5=20 Marks)**

- 1 (a) What are the various types of business of communication? How to overcome those barriers ?  
**OR**  
(b) What are the various barriers in listening? How can they be overcome?
- 2 (a) What are the do's and don'ts in group discussion?  
**OR**  
(b) What is the role of body language in oral communication?
- 3 (a) What is the use of Thesaurus?  
**OR**  
(b) "Preparation and presentation are the two essential ingredients of making a speech". Explain.
- 4 (a) Draft a letter of application with a copy of your resume for the post of marketing executive in a pharmaceutical company.  
**OR**  
(b) Write a paragraph of 150 words on the topic "Necessity is the mother of Invention".

**PART – B (4x5=20 Marks)**

- 1 Give the synonym for the following:  
(a) grumbling (b) eloquence (c) ingenious (d) savage (e) Benevolent
- 2 Give the antonym for the following:  
(a) Astute (b) Barbarian (c) Colossal (d) Dispute (e) Hasty
- 3 Explain the following one word substitutes in one or two sentences.  
(a) Theist (b) Hypothesis (c) Refrain (d) Obliterate (e) Drudge
- 4 Rewrite the sentences as directed:  
(a) My friend \_\_\_\_\_ (write) a letter when I went to visit her.  
(Use the correct form of verb)  
(b) The machine wraps the bread automatically. (Change into passive voice)  
(c) She said, "Is it your final decision"? (Change into indirect speech)  
(d) Maldives is \_\_\_\_\_ group of Islands. (Insert appropriate article)  
(e) He congratulated me \_\_\_\_\_ my success. (Insert appropriate preposition)

**PART – C (5x6=30 Marks)**

- 1 (a) What is the meaning of 'Civilised' according to C.E.M. Joad in 'our own civilization'?  
**OR**  
(b) What are Joad's views on Democracy and world civilization?

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- 2 (a) Why was Carnegie a huge success as steel king?  
**OR**  
(b) What made Carnegie's life always full and interesting?
- 3 (a) What was the teaching of Swami Vivekananda regarding 'Work'?  
**OR**  
(b) 'The secret of work is a remarkable exposition of non-attachment to action'. Explain.
- 4 (a) What does the author Benjamin Spock think about rebelliousness in adolescents?  
**OR**  
(b) What are the three principal elements that go to make up the identity, an individual finally achieves, according to Benjamin Spock?
- 5 (a) Write a letter of complaint to the inspector of police about the theft of your wallet in a busy shopping mall.  
**OR**  
(b) "Drafting a report is a scientific and systematic procedure". Explain.

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