

# CONEMNO FIRST PINKS N. COBCS

# FACULTY

# B. Pharmacy 2/4 I Semester (Non CBCS) (Backlo) Examination, November 2018 Subject: Communicative Enlish

Time: 3 Hrs Max. Marks: 70

Note: Answer all questions. All questions carry equal marks.

## **PART A (4x5=20 Marks)**

1. (a) Explain the role and importance of communication.

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- (b) Discuss the different types of Non Verbal communications.
- 2. (a) Explain the types of communication barriers.

OR

- (b) Explain the way to use the dictionary.
- 3. (a) How to tender apoloy in different ways?

OR

- (b) Discuss the importance of listenin in oral communication.
- 4. (a) Discuss draftin and deliverin a Speech.

OR

(b) Draft a notification to all the s of ivin the final examination schedule & last date of fee payment.

# **PART B (4x5=20 Marks)**

1. ive the synonym for the followin:

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- (a) Inorance b) Misery (c) Elicited (d) Adore (e) Hamper
- 2. ive the antonym for the followin:
  - (a) Enorms (b) Rational (c) Acquit (d) Barbars (e) Timid
- 3. Explain the followin one word substitute in one or two sentences.
  - (a) Scorn (b) Resentful (c) Envision (d) Sojrner (e) Attic
- 4. Rewrite the sentences as directed:
  - (a) We have invited all the participants to this proramme. (Convert into passive Voice)
  - (b) They told him that they wld hand over their work the followin day. (Convert into direct speech)
  - (c) My mother's teachins helped m e to venture \_\_\_\_ many new worlds. (Insert appropriate preposition)
  - (d) He not only ...... (build) up the reat business enterprise but became the world's richest man.(use appropriate form of the verb)

# **PART C (5x6 = 30 Marks)**

1. (a) Why is it important to set up some form of world overnment, accordin to the author?

**OR** 

(b) Accordin to C.E.M. Joad, What does bein civilised mean?

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2.	(a)	What	did	Carneie	learn	from	his	parents?
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### OR

- (b) How did Carneie's ospel of Wealth'influence the modern World?
- 3. (a) What was the teachin of Swami Vivekananda reardin work?

#### OR

- (b) Accordin to Swami Vivekananda, how is each man's character determined?
- 4. (a) Why do some boys turn their irritation towards their mothers?

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- (b) What does the author think abt rebellisness in adolescents
- 5. (a) Draft a coverin letter with resume enclosed for the post of marketin manaer in a reputed pharmaceutical company.

#### OR

(b) Draft a letter of response to an enquiry by yr librarian for the availability &prize list of the pharmacy books.

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