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Total No. of Questions : 09

BTTM (2018 Batch) (Sem.-2)
COMPONENTS OF TOURISM
Subject Code : BTTM-201-18
Paper ID : [75864]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Explain the following Terms :

- a) Cruise tourism
- b) Man made tourism
- c) B&B Hotels
- d) Palace on wheels
- e) VFR
- f) Flora and Fauna
- g) Heritage hotels
- h) Spiritual tourism
- i) Boatels
- j) Golden chariot

SECTION-B

2. S.C.Plog's psychographic classification of motivation.
3. Explain in brief different approaches to study tourism.
4. Explain the role of transport as a component of tourism.
5. Describe the characteristics of tourism products.
6. Explain different types of accommodations?

SECTION-C

7. Elaborate the motivational factors for tourist to undertake a travel to destination.
8. Describe tourism products and its types with relevant examples.
9. Explain destinational transportation and local transportation in the development of tourism.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.