Hall Ticket No ☐☐☐☐☐☐☐☐☐☐   Question Paper Code: CMB009

MBA II Semester End Examinations (Regular) - July, 2017

Regulation: .–R16

MANAGEMENT INFORMATION SYSTEM AND ENTERPRISE RESOURCE PLANNING

(Master of Business Administration)

Time: 3 Hours   Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Define and summarize the characteristics of computerized Management Information System.   [7M]

   (b) How can one use information system to achieve competitive advantage?   [7M]

2. (a) What are the elements of Information Quality? List out the metrics for assessing the quality of information.   [7M]

   (b) How do you classify Information by Application?   [7M]

UNIT – II

3. (a) Write the reasons why a enterprise resource planning (ERP) is necessary for corporate world?   [7M]

   (b) What is the scope of enterprise resource planning (ERP)?   [7M]

4. (a) What is Knowledge Management System and write about its purposes.   [7M]

   (b) What are the different components of Decision System?   [7M]

UNIT – III

5. (a) Write about Planning for Information System and approaches to organizing and supervising the information system planning effort.   [7M]

   (b) What does System Maintenance refer to? Enlist the reasons for maintenance.   [7M]

6. (a) What is meant by System Implementation and mention the various stages in MIS Implementation.   [7M]

   (b) Write comprehensive notes on acquisition of facilities to establish Management of Information System.   [7M]

UNIT – IV

7. (a) Explain in detail about   [7M]
       i. System development
       ii. Systems

    (b) What do you mean by structured analysis? Explain how a Data Flow Diagram could be a tool
         of structured analysis.   [7M]

8. (a) Mention the Modern Methods for Collecting System Requirements and write short notes on Joint
         Application Design.   [7M]

    (b) Write critically on conceptual design.   [7M]

UNIT – V

9. (a) Discuss about 'Cybercrimes' and write about its origin.   [7M]

    (b) What are the common types of cyber criminals? Briefly write about them.   [7M]

10. (a) How efficient is information technology act 2000?   [7M]

     (b) Write in detail about measures to curb the cyber crime.   [7M]

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