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Question Paper Code: CMB009

MBA II Semester End Examinations (Regular) - July, 2017

Regulation: .-R16

**MANAGEMENT INFORMATION SYSTEM AND ENTERPRISE RESOURCE
PLANNING**
(Master of Business Administration)

Time: 3 Hours

Max Marks: 70

Answer ONE Question from each Unit

All Questions Carry Equal Marks

All parts of the question must be answered in one place only

UNIT – I

1. (a) Define and summarize the characteristics of computerized Management Information System. [7M]
(b) How can one use information system to achieve competitive advantage? [7M]
2. (a) What are the elements of Information Quality? List out the metrics for assessing the quality of information. [7M]
(b) How do you classify Information by Application? [7M]

UNIT – II

3. (a) Write the reasons why a enterprise resource planning (ERP) is necessary for corporate world? [7M]
(b) What is the scope of enterprise resource planning (ERP)? [7M]
4. (a) What is Knowledge Management System and write about its purposes. [7M]
(b) What are the different components of Decision System? [7M]

UNIT – III

5. (a) Write about Planning for Information System and approaches to organizing and supervising the information system planning effort. [7M]
(b) What does System Maintenance refer to? Enlist the reasons for maintenance. [7M]
6. (a) What is meant by System Implementation and mention the various stages in MIS Implementation. [7M]
(b) Write comprehensive notes on acquisition of facilities to establish Management of Information System. [7M]

UNIT – IV

7. (a) Explain in detail about [7M]
i. System development
ii. Systems
(b) What do you mean by structured analysis? Explain how a Data Flow Diagram could be a tool of structured analysis. [7M]
8. (a) Mention the Modern Methods for Collecting System Requirements and write short notes on Joint Application Design. [7M]
(b) Write critically on conceptual design. [7M]

UNIT – V

9. (a) Discuss about 'Cybercrimes' and write about its origin. [7M]
(b) What are the common types of cyber criminals? Briefly write about them. [7M]
10. (a) How efficient is information technology act 2000? [7M]
(b) Write in detail about measures to curb the cyber crime. [7M]

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