Hall Ticket No ☐☐☐☐☐☐☐☐☐☐   Question Paper Code: CMB423

MBA IV Semester End Examinations (Regular) - April, 2019
Regulation: .−R16
Talent and Knowledge Management

Time: 3 Hours   (MBA)   Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Discuss the meaning and importance of talent management. How is the designing and building a talent reservoir done? **[7M]**

   (b) Discuss about talent management process with examples. **[7M]**

2. (a) What are the institutional strategies for dealing with talent management? **[7M]**

   (b) How to attract Talent in today's competitive world? **[7M]**

UNIT – II

3. (a) Discuss the meaning, characteristics and types of competency model. **[7M]**

   (b) Explain in detail about how competency models are validated. **[7M]**

4. (a) Discuss the purpose of talent management information system. **[7M]**

   (b) What can a company do to keep talented individuals within the company? Discuss **[7M]**

UNIT – III

5. (a) Define knowledge management and explain the nature of knowledge management. **[7M]**

   (b) Explain the different types of knowledge management and write about alternative views of knowledge. **[7M]**

6. (a) What are the features of knowledge intensive firm? Explain the key processes in knowledge intensive firms. **[7M]**

   (b) What are the key challenges in knowledge management? Explain in detail. **[7M]**

UNIT – IV

7. (a) Explain knowledge management framework of Hansen-Earl's seven school knowledge management. **[7M]**

   (b) Discuss Alvesson and Karreman's knowledge management approaches . **[7M]**

8. (a) Briefly explain knowledge management infrastructure. **[7M]**
    (b) List and briefly explain the key steps in the knowledge management life cycle. **[7M]**

UNIT – V

9. (a) What is the organizational impact of knowledge management on people and processes? **[7M]**
    (b) Explain the factors influencing knowledge management. **[7M]**

10. (a) Discuss the importance and timing for knowledge management assessment of an organization. **[7M]**
    (b) Discuss the Wiig Model for building knowledge in discovery systems. **[7M]**