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Question Paper Code: CMB423

MBA IV Semester End Examinations (Regular) - April, 2019
Regulation: .–R16
Talent and Knowledge Management
Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) Discuss the meaning and importance of talent management. How is the designing and building a talent reservoir done? [7M]
   (b) Discuss about talent management process with examples. [7M]
2. (a) What are the institutional strategies for dealing with talent management? [7M]
   (b) How to attract Talent in today's competitive world? [7M]

UNIT – II

3. (a) Discuss the meaning, characteristics and types of competency model. [7M]
   (b) Explain in detail about how competency models are validated. [7M]
4. (a) Discuss the purpose of talent management information system. [7M]
   (b) What can a company do to keep talented individuals within the company? Discuss [7M]

UNIT – III

5. (a) Define knowledge management and explain the nature of knowledge management. [7M]
   (b) Explain the different types of knowledge management and write about alternative views of knowledge. [7M]
6. (a) What are the features of knowledge intensive firm? Explain the key processes in knowledge intensive firms. [7M]
   (b) What are the key challenges in knowledge management? Explain in detail. [7M]

UNIT – IV

7. (a) Explain knowledge management framework of Hansen-Earl's seven school knowledge management. [7M]
   (b) Discuss Alvesson and Karreman's knowledge management approaches . [7M]

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8. (a) Briefly explain knowledge management infrastructure. [7M]
   (b) List and briefly explain the key steps in the knowledge management life cycle. [7M]

UNIT – V

9. (a) What is the organizational impact of knowledge management on people and processes? [7M]
   (b) Explain the factors influencing knowledge management. [7M]
10. (a) Discuss the importance and timing for knowledge management assessment of an organization. [7M]
   (b) Discuss the Wiig Model for building knowledge in discovery systems. [7M]

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