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Question Paper Code: CMB423

MBA IV Semester End Examinations (Regular) - May/June, 2018

Regulation: .–R16

Talent and Knowledge Management

Time: 3 Hours (MBA) Max Marks: 70

Answer ONE Question from each Unit
All Questions Carry Equal Marks
All parts of the question must be answered in one place only

UNIT – I

1. (a) What is talent management? Explain its importance. [7M]
   (b) Discuss the significant role of talent reservoir in employees' selection. [7M]
2. (a) Discuss in detail the concept and importance of talent management grid. [7M]
   (b) How can a company find talented individuals? Explain in detail. [7M]

UNIT – II

3. (a) What is competency? Explain its characteristics with examples. [7M]
   (b) Discuss the different types of competencies tested by an employer in selecting an employee. [7M]
4. (a) Elaborate the Iceberg model of HR professionals. [7M]
   (b) Discuss in detail the purpose of talent management information system. [7M]

UNIT – III

5. (a) Define the term knowledge management. Explain its nature. [7M]
   (b) Explain the role of knowledge worker and knowledge developer in developing knowledge organization [7M]
6. (a) How the knowledge is created in an organization? Explain the steps which are involved in knowledge creation. [7M]
   (b) Discuss the different types and location of knowledge with examples. [7M]

UNIT – IV

7. (a) Discuss the Hansen Earl's Seven Schools of Knowledge Management. [7M]
   (b) What are the dimensions of knowledge management infrastructure? Explain. [7M]

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8. (a) Explain the steps which are involved in the process of knowledge management. [7M]
   (b) What are the knowledge management solutions? Explain. [7M]

UNIT – V

9. (a) Explain the importance and types of knowledge management assessment [7M]
   (b) Examine the impact of knowledge management on products and processes. [7M]
10. (a) Discuss the impact of knowledge management on organizational performance. [7M]
   (b) Elucidate the knowledge discovery mechanisms with relevant examples. [7M]

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