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Total No. of Pages : 02

Total No. of Questions : 09

**BHMCT (Sem.-4)**  
**TOURISM MANAGEMENT**  
Subject Code : BH-214  
M.Code : 14550

Time : 3 Hrs.

Max. Marks : 30

**INSTRUCTION TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

**SECTION-A****1. Write short notes on :**

- a) WTO
- b) Grand Tour
- c) In bound tourists
- d) Tourism industry
- e) Tourist generating region
- f) Tourist typology
- g) Airline sector
- h) VFR in Tourism
- i) Tourism statistics
- j) Travel Agencies



### SECTION-B

2. Differentiate between Popular versus Scientific Tourism.
3. Describe factors stimulating growth in tourism.
4. Explain sources of International tourism.
5. What are the popular concepts of tourism?
6. Write a short note on IATA.

### SECTION-C

7. Describe the goods and services in tourism with examples.
8. Explain the sources of Domestic Tourism with examples.
9. Discuss the relationship between destination region and tourism industry.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**