

Roll No. Total No. of Pages : 02
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Total No. of Questions: 09

# BHMCT (Sem.-4) TOURISM MANAGEMENT

Subject Code: BH-214 M.Code: 14550

Time: 3 Hrs. Max. Marks: 30

# **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
- 2. SECTION-B contains FIVE questions carrying  $2^{1}/_{2}$  (Two and Half) marks each and students has to attempt any FOUR questions.
- 3. SECTION-C contains THREE questions carrying FIVE marks each and students have to attempt any TWO questions.

## **SECTION-A**

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# 1. Write short notes on:

- a) WTO
- b) Grand Tour
- c) In bound tourists
- d) Tourism industry
- e) Tourist generating region
- f) Tourist typology
- g) Airline sector
- h) VFR in Tourism
- i) Tourism statistics
- j) Travel Agencies

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## **SECTION-B**

- 2. Differentiate between Popular versus Scientific Tourism.
- 3. Describe factors stimulating growth in tourism.
- 4. Explain sources of International tourism.
- 5. What are the popular concepts of tourism?
- 6. Write a short note on IATA.

## **SECTION-C**

- 7. Describe the goods and services in tourism with examples.
- 8. Explain the sources of Domestic Tourism with examples.
- 9. Discuss the relationship between destination region and tourism industry.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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