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Total No. of Pages : 02

Total No. of Questions : 09

BHMCT (Sem.-6)
BUSINESS POLICY & ENVIRONMENT

Subject Code : BH-308

M.Code : 14565

Time : 3 Hrs.

Max. Marks : 30

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying ONE mark each.
2. SECTION-B contains FIVE questions carrying 2½ (Two and Half) marks each and students has to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying FIVE marks each and students has to attempt any TWO questions.

SECTION- A**Q1. Describe in brief :**

- a) Consumer Protection Act, 1986?
- b) MRTP
- c) Environmental issues
- d) Sick Industries
- e) Mission
- f) Objectives
- g) Forecasting
- h) Competition Act
- i) Globalization
- j) Goals





SECTION-B

- Q2) Discuss the social and economic dimension of business environment.
- Q3) What is ecology? Discuss the various energy issues. .
- Q4) Discuss the features of SEBI Act .
- Q5) Discuss the steps for the choice of strategy.
- Q6) Discuss the importance of MRTP Act 1969.

SECTION-C

- Q7) Discuss the techniques of Environment Forecasting .
- Q8) Discuss the features of Environment Protection Act .
- Q9) What are non structural issues? Discuss the process of strategy review and its control.

NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.

